Brainstorm the user characteristics and likely tasks required for the following system.

A chain of copy/business centers seeks to broaden the scope of their business to make use of new equipment which they are phasing in. The equipment enables them to produce high quality digital photos quickly and inexpensively. They seek to utilize their reputation for speed, quality and value along with their access and many locations. They expect that this service may bring in new types of customers and provide existing customers with a wider range of useful services. They anticipate providing access to these services by walk-in and over the internet.

Use the form provided and select from the following set of potential customer roles. If working alone select one A and one B type customer. You may work in a group of two in which case you should submit a form for all four customers.

A1. Wedding Photographer
A2. Realestate Agent
B1. Casual Photographer
B2. Traveller/Tourist